



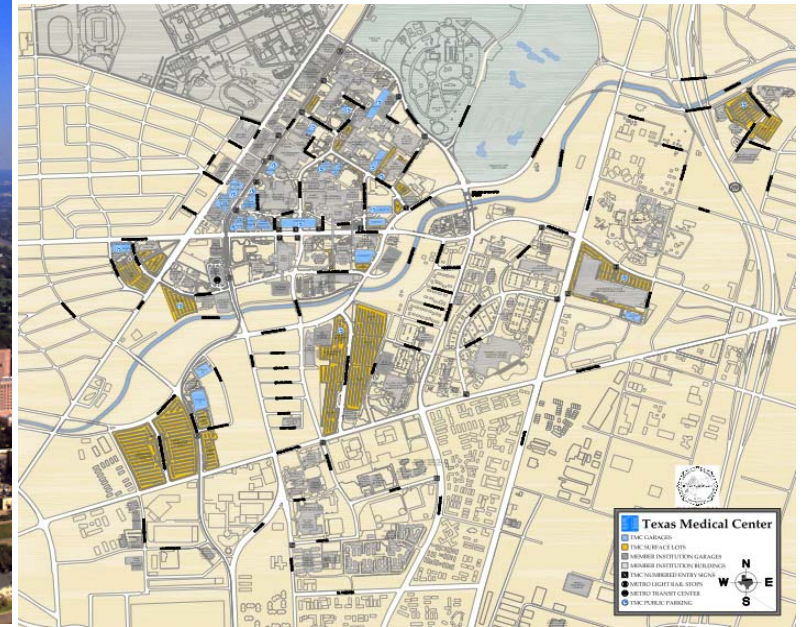
Governor PHIL BRYANT

Health Care Economic Development Summit



GOVERNOR'S
Health Care
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SUMMIT

Where we have been...



Delegation from Jackson visited the Texas Medical Center in December 2011

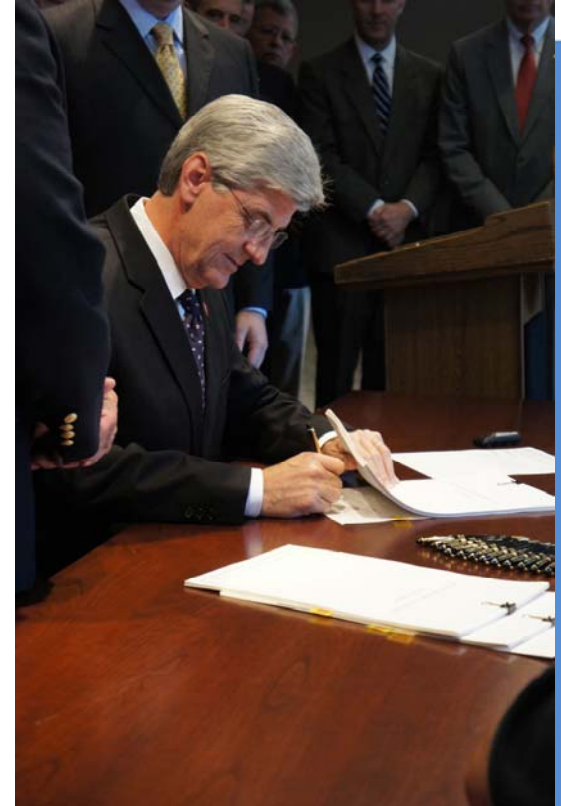


- In the 2012 State of the State address stated, “We must be mindful of the increasing demand for health care, realizing that collaboration of all healthcare providers is the only way to achieve success. We must heal together, research together, and find better ways to serve our citizens together.”
- In that same address, I tasked the Mississippi Economic Council to conduct a study and look into how we can build greater economic development opportunities in health care.



“Mississippi Works” Health Care Industry Zone Act (House Bill 1537)

- Aims to expand the number of health care jobs in the state.
- Provide incentives to health care businesses that locate or expand within a qualified Health Care Zone and commit to create at least 25 full-time jobs and/or invest at least \$10 million.
- The incentive program is designed to benefit medical service providers and businesses engaged in:
 - Medical supply
 - Biologics
 - Medical product distribution
 - Biotechnology
 - Laboratory testing
 - Diagnostic imaging
 - Pharmaceutical research and development
 - Medical equipment or medicine production and related manufacturing or processing





What is a Health Care Zone?

A Health Care Zone is defined as:

- An area where there are three adjoining counties which have Certificates of Need for more than 375 acute care hospital beds;
- Business must locate or expand within a five mile radius of a health care facility with a certificate of need for acute care hospital beds; and
- An area within five miles of a hospital constructed before July 1, 2017, and with a minimum capital investment of \$250 million.



What incentives are available for certified businesses?

- Certified businesses that meet the criteria of the Mississippi Health Care Industry Zone Incentive Program are eligible to receive a sales tax exemption from the date of certification through the start-up of the facility.
- Certified companies also are eligible to receive an accelerated, 10-year state income tax depreciation deduction.
- The Mississippi Health Care Industry Zone Act allows counties and cities to grant a property tax fee-in-lieu for 10 years for any certified project with an investment of more than \$10 million or a 10-year ad valorem tax exemption.
- Certified companies can also qualify for other Mississippi incentive programs, such as the Advantage Jobs Program, and other project assistance, such as funding for infrastructure needs.





Blueprint Mississippi Health Care: An Economic Driver

Unveiled October 2012 and identified ways to grow Mississippi's health care economy and benefit the state in four key areas:

- **Workforce development:** a healthy, productive population enhances the prospects of business attraction, retention and growth.
- **Quality of life:** Accessible, affordable health care improves the lives of Mississippians and provides a better quality of place because of availability of quality services, as well as jobs and opportunities from all the facets of the health care system.
- **Business sustainability:** healthier workers will reduce lost time due to illness and will increase productivity, improving Mississippi's competitiveness, growth and sustainability.
- **Creation of economic wealth:** growth of a statewide health care industry cluster and collaboration across this economic sector will contribute jobs and encourage wealth creation.



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Where we are going...



1,000 New Doctors By 2025

- Directed \$10 million in grant funding to the School of Medicine to launch the building of a new University of Mississippi School of Medicine.
- The new 151,000 square-foot facility will provide new classrooms and laboratory space, allowing the School of Medicine to increase the number of students it admits to each incoming class from 135 to more than 160.
- The school of medicine expansion is expected to create about 930 jobs during construction.
- Increasing the state's capacity to train physicians is key component of the Mississippi Economic Council's Blue Print Mississippi.





Office of Mississippi Physicians Workforce

- Signed legislation establishing the Office of Mississippi Physicians Workforce at UMMC, creating primary care residency programs in the state.
- Expanding our state's medical residency programs will directly increase the number of physicians who remain in Mississippi to practice.

Rural Physicians Scholarship Program

- Removes limit on number of scholarships. Legislature can fund as many as there is funding for.

Rural Dentists Scholarship Program

- Establishes a program similar to Rural Physician Scholarship Program.
- Up to three students can participate each year, depending on funding.
- The number of years a recipient practices in a rural areas correlates with number of years of assistance; cannot exceed 5 years.

Occupational Licenses for Military Spouses

- Part of "Hiring Heroes" effort with MDES. Expedites occupational licenses for spouses of active duty military transferred to Mississippi.
- Allows individuals with military training to apply experience toward requirements for work licenses, registrations and certificates.





Mississippi Health Care Solutions Institute

- In the 2013 State of the State address announced the Institute as part of our focus on strengthening Mississippi's health and its economy through developing the state's medical industry.
- Dr. Clay Hays, a respected cardiologist and former chairman of the Greater Jackson Area Chamber, as the Institute's first chair.

- MHCSI is a public-private not-for-profit corporation, supporting Mississippi's Blueprint Health Care Study determination that the health care industry serves as an economic driver.
- MHCSI supports, advocates, and recommends effective initiatives promoting the health care sector.
- Dedicated to the growth, enhancement and creation of comprehensive health care services and economic development opportunities which will improve the quality of life for all Mississippians.
- It is our plan to continue the existence of MHCSI as solutions and opportunities to our health care will take time.





Health Care Expansions

Methodist Le Bonheur Hospital in Olive Branch

- \$137 million, 276,000 square foot, 100 bed hospital is expected to open in 2013.

Neshoba County General Hospital in Philadelphia

- The new \$19 Million, 52,600 square foot hospital features 25 large, private patient rooms, surgery suite, and pharmacy on the second floor.

Teleflex Incorporated, Olive Branch

- Leading global provider of medical devices for critical care and surgery.
- Relocating its distribution operations into an existing 627,000-square-foot facility, which is expected to employ approximately 225 workers within four years of operation.

Highland Community Hospital, Picayune

- A 95-bed, full-service facility that serves as the area's only acute-care medical facility.



Teleflex®



Choctaw Indian Hospital on the Pearl River Reservation

- \$55 Million facility will be approximately 161,000 square feet. It will have 20 acute care beds, expanded primary care, inpatient, outpatient, ambulatory, dental, diagnostic and treatment facilities as well as behavioral health and community and public health services.

Expansion of Baptist Memorial Hospital in Oxford

- \$250 Million expansion 680,000 square feet of space, including 217 beds and the capacity to expand to 290 beds to accommodate future growth.

Expansion of the University of Mississippi Medical Center

- After the School of Medicine, the next step in the 15-year plan is the Cancer and Biomedical Research Center, followed by the construction of facilities that include a Cardiovascular Center, Children's Heart Center, Health & Wellness Center, a mixed used and condominium facility and a hotel.

Baptist Health Systems

- The Belhaven in downtown Jackson is a five-story, 180,000 square-foot healthcare-centered mixed-use facility. In Madison, the Madison Healthplex Performance Training Center will include 96,000 square feet of space offering physical therapy, strength training, and conditioning programs.



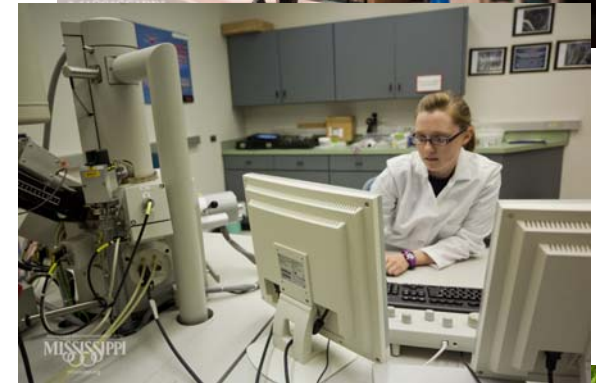
Mississippi Home Corporation

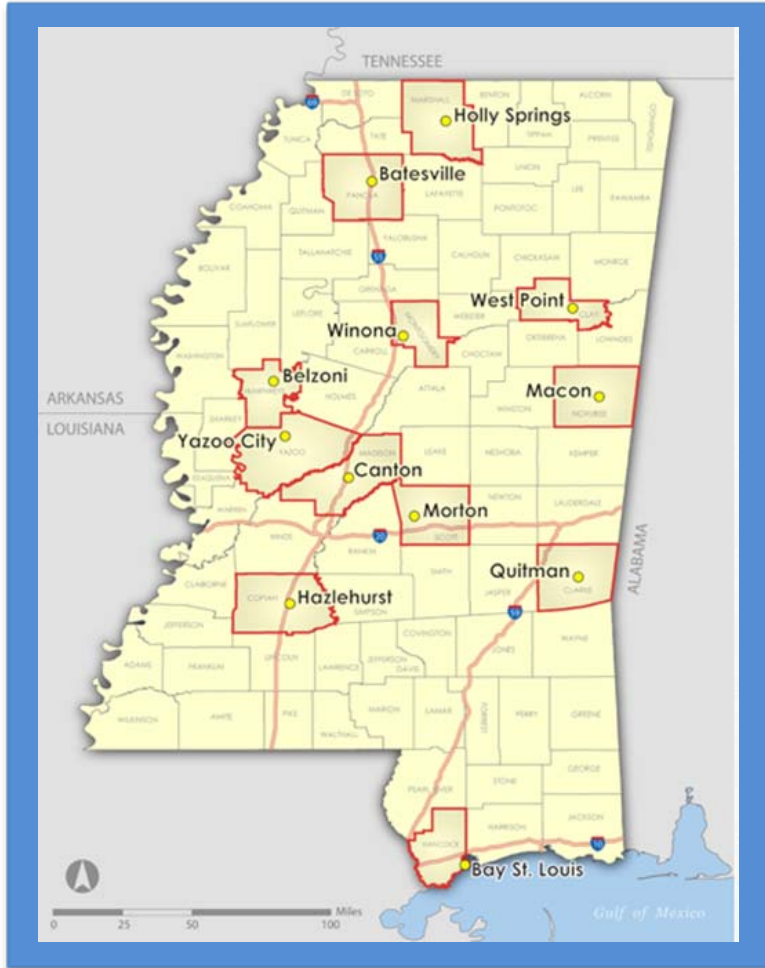
- Through the Home Corp., Mississippi's Qualified Allocation Plan was amended to create Health Care Zones for Housing Tax Credits to Build Workforce Housing
- Credits were awarded to developers who either placed a development inside an established health care zone or created a Health Care Zone Master Plan that were:
 - Created by AICP certified planners (American Institute of Certified Planners) who have experience in Mississippi.
 - Planners had to seek major input from the community's local economic developer and other stakeholders.
 - Home Corp issued \$11 million of credits
 - Economic Impact of credits is \$131 million in private investment, 524 jobs and \$17.3 million in wages.
 - 15 Points rating for workforce housing in a health care zone.



Health Care Zone Master Plans

- Health Care Zone master plans are designed to be economic development tools for communities to follow in order to facilitate health care job creation and wealth.
- Plans identify the following for final certification:
 1. Environmental scan & asset mapping of existing resources
 2. Market demand analysis / target industry study / center of excellence determination
 3. Benchmarking/best practices models
 4. Zone or district parameter identification
 5. Healthcare district/zone site master planning
 6. Overlay district regulatory outline
 7. Incentive opportunity identification
 8. Economic impact analysis
 9. Public relations/marketing and recruitment strategy
- Once complete, should help facilitate the start-up or recruitment of:
 - Pharmaceutical companies, biologics companies, biotechnology companies, diagnostic imaging companies, medical supply companies, medical equipment companies or medicine and related manufacturing companies or processing companies, medical service providers, medical product distribution companies, or lab testing facilities.





Health Care Zone Master Plans

- Through the Mississippi Development Authority, the following certified Health Care Zone Master Plan Communities are:
 1. Clarke County – Quitman
 2. Clay County – West Point
 3. Copiah County – Hazlehurst
 4. Hancock County – Hancock
 5. Humphreys County – Belzoni
 6. Madison County – Canton
 7. Marshall County – Holly Spings
 8. Montgomery County - Winona
 9. Noxubee County – Macon
 10. Panola County – Batesville
 11. Scott County – Morton
 12. Yazoo County – Yazoo City
- Visit www.governorbryant.com for more information.



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